



Press Release

***Leonard Sokolow Joins Newbridge Financial, Inc. as CEO and President and Will Also Serve as the Chairman of Primary Subsidiary, Newbridge Securities Corporation***

Boca Raton, Florida, March 2, 2015 – Newbridge Financial, Inc. (“NFI”), a diversified holding company in the financial services industry, is proud to announce that Leonard Sokolow has joined the firm as its Chief Executive Officer and President. In addition, Mr. Sokolow will serve as the Chairman of the Company’s main subsidiary, Newbridge Securities Corporation (“NSC”), a leading full-service broker/dealer based in wealth management, traditional brokerage services and investment banking. Newbridge focuses on middle-market and emerging-growth companies domestically and internationally.

Mr. Sokolow is one of the most widely respected authorities in the public markets. He brings more than two decades of highly sophisticated investment banking and managerial experience to Newbridge. His renowned in corporate finance is self-evident.

Mr. Sokolow previously served as President and Vice Chairman of National Holdings Corporation (OTCBB: NHLD), a broad-based international finance Company founded in 1947; Co-Founder, Chairman, and Chief Executive Officer of vFinance, Inc., which he merged with National Holdings Corporation in 2008; and Chairman of vFinance Investments, Inc. During his tenure and association with these companies he led the growth from start-up to a full-service investment banking and asset management firm, with over 1,100 independent advisors, brokers, traders and sales associates, that provides a range of services, including independent retail brokerage and advisory services, investment banking, institutional sales and trading and equity research, financial planning, market making, tax preparation, insurance and annuities, to corporations, institutional investors and high-net-worth clients.

In addition, he is on the Board of Directors and is Chairman of the Audit Committee as well as a member of the Nominations and Corporate Governance Committee of Consolidated Water Company, Ltd. (NASDAQ: CWCO) and is on the Board of Directors and Chairman of the Audit Committee of Alberta Oil Sands, Inc. (TSXV: AOS.V). Practicing corporate, securities and international tax law, Mr. Sokolow was a founding attorney and a partner in a boutique Miami, Florida law firm serving international, corporate, and banking clients. He is also a CPA. As a financial industry executive with public company and mergers and acquisition experience, Mr. Sokolow adds a powerful dimension to the NFI and NSC team.

“I have known and respected the co-founders and principals of NFI and NSC for almost two decades,” Sokolow said. “They have repeatedly prevailed, overcoming every challenge that the financial industry has faced in the past 20 years. In the process, they’ve built and consistently expanded a truly formidable financial services platform. I believe the foundation they have established will support even the most grandiose growth strategies we’ve set forth. These men are dynamic, and their undaunted dedication, innovation, and hard work have created a financial institution that fills me with some of the greatest ambition I have ever experienced in my career. I am particularly enthusiastic about rolling up my sleeves to add compelling vertical businesses as well as broaden our merchant banking activities.”

“We are confident Lenny’s experience and diversified knowledge base will allow NFI to more efficiently and effectively execute its growth plans,” said Guy Amico, Co-founder and Executive Chairman of NFI. “As we move towards acquisitions and increasing our worldwide footprint, Lenny’s talents will be tantamount in our corporate growth initiatives and strategies as well as overall governance. His professionalism and interpersonal skills, including his warm and motivating bedside manner, are key to implementing even stronger leadership, improving our strategic and tactical execution and enhancing overall communication,” said Amico.

## **About Newbridge**

*Newbridge Financial, Inc., as the holding company for Newbridge Securities Corporation provides strategic management consulting services to growth companies and explores the development of lines of business complementary to but outside of the financial services industry.*

*Newbridge Securities Corporation provides full-service securities brokerage and investment banking services to a broad-based group of individuals and corporate clients. Comprised of a committed and experienced team of financial service professionals, we seek to empower our clients to build and preserve wealth by providing superior financial services and products.*

*For more information on Newbridge, please visit [www.newbridgesecurities.com](http://www.newbridgesecurities.com). Contact: Thomas Casolaro, Newbridge Securities, 561-395-1220; [tcasolaro@newbridgesecurities.com](mailto:tcasolaro@newbridgesecurities.com).*

*Source: Newbridge Financial, Inc., 1451 W. Cypress Creek Rd., Fort Lauderdale, FL 33309; Tel: 877-447-9625.*

## **Safe Harbor Forward-Looking Statements**

This news release contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of Newbridge’s business and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements regarding our ability to add efficiencies in our operations, diversify our business and increase revenues and our asset base. Such risks and

uncertainties include, among other things, the uncertainty regarding when operational efficiencies may occur and uncertainty regarding the success of our business in the financial sector and merchant banking industry. Newbridge assumes no obligation and does not intend to update these forward-looking statements.