

Newbridge Securities Corporation Hires Sonni Johnson to Head its Business Development/National Recruiting Initiatives

Company Release - 11/15/2022 8:00 AM ET

Boca Raton, Florida, November 15, 2022 —Newbridge Securities Corporation ("NSC") is pleased to announce that it has brought on board Sonni Johnson as its Business Development/National Recruiting Manager.

In this new leadership role, Sonni Johnson will help develop and lead recruitment initiatives designed to facilitate our growth and continue to provide high quality services to our clients, brokers, and advisors. Additionally, he will collaborate with and support our partners to enhance our customer service and communications throughout the firm.

NSC and Newbridge Financial Services Group, Inc. ("NFSG"), an SEC Registered Investment Adviser and sister company to NSC (collectively, "Newbridge") services its clients leveraging its comprehensive and technologically developed financial services platform and driven by its commitment to harness best-in-class financial services technology.

"We are excited about the strong recruiting momentum we have experienced throughout this year and bringing in a quality business development professional like Sonni will only strengthen both NSC and NFSG," said Thomas Casolaro, President & Chairman of NSC. Most importantly, employee retention and growth of our Newbridge network of financial professionals is supported by the breadth of our services to retail and high net worth investors, registered representatives, investment advisors, and strategic partners.

About Newbridge

Newbridge Financial, Inc., as the holding company for Newbridge Securities Corporation (www.newbridgesecurities.com) and Newbridge Financial Services Group, Inc. provides strategic management consulting services to growth companies and explores the development of lines of business complementary to but outside of the financial services industry.

Newbridge Securities Corporation and Newbridge Financial Services Group, Inc. provides full-service securities brokerage, registered investment advisor, and investment banking services to a broad-based group of individuals and corporate clients. Comprised of a committed and experienced team of financial service professionals, we seek to empower our clients to build and preserve wealth by providing superior financial services and products. Newbridge Securities Corporation is an SEC-

registered broker-dealer and a member of FINRA and SIPC. Newbridge Financial Services Group, Inc. is an SEC-registered registered investment adviser.

Newbridge Core Values:

- **Integrity** - We act with honesty, integrity, and accept accountability for our actions. We have respect for others and adhere to high principles and professional standards. We deliver on our commitments.
- **Critical Thinking** - We commit to find creative, strategic ways to achieve excellence. We do not “check the box” when completing tasks or servicing our customers. We dig deep into problem solving effectively with no exception.
- **Will to Win** - We are driven to go above and beyond to produce the best results. Our fundamental drive to achieve greatness is expressed in all we do. We learn from failures and adapt to achieve the outcomes we believe we deserve. We understand our “WHY.”

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